



SINCE *1985*

THE OFFICE SEATING UNIT

Behind our Office Seating

"OVER 4,000+ OFFICES
TRANSFORMED"



Palghar,
Maharashtra



Established
in 1997



60+
Happy employees



Certifications
BIFMA ISO FSC



Every chair is compliant to the
highest international standards



Customised
seating options for
your every need



“ It is with great pride we say that a Durian chair is available in every corner of the country. The Office seating factory makes all our chairs in-house for customisable options available for every workspace. ”

ABOUT THE UNIT

This unit is the production hub for all our office seating solutions. We source all our material globally from varied sources along with locally nurtured sources that help us efficiently maintain a leaner omni channel business model that derives greater

economies of scale optimally. The factory has an in house testing area coupled with a R&D wing which enables us to optimally test every product that we make.

UNIT IN-CHARGE

The unit is under the able guidance of Mr Mitra who has been the backbone of our production of furniture since its inception. Mr Bajpayee overlooks the day to day activity of the unit and looks into every aspect of production. Between them they manage a

workforce of 60 people at the unit. Our skilled technicians have been with us since the inception of the factory and grown with us as the business expanded.

WHAT WE MAKE

We understand that your space is continuously evolving to suit a more co operative style of working. The nature of work has drastically evolved to contain collaborative styles of working in remote locations to multi location teams working simultaneously.

For such an inclusive work environment this unit has a manufacturing capacity of making a variety of

seating solutions that are tailormade as per your space requirements. The range of seating comprises of highly customisable options as per your individual needs.

In this factory we make our famed office chairs like Magic, Jordon, Pyramid Nature and Genius among our other models.

DESIGN

With our core philosophy of comfort, we strive towards ensuring this in everything we do. We believe in ergonomically designed products that serves the dual purpose of aesthetics with stress relief. The science of ergonomics draws on principles from the fields of anatomy, anthropometry, engineering, physiology and psychology to design furniture with greater usability and minimal impact.

For eg. on an average a human will spend at least 8 - 10 hours sitting in a day.

The human body is designed to withstand a certain

amount of stress. Sitting aggravates that stress and according to published research it reduces your life expectancy drastically. To counter these effects we look to use state of the art machinery coupled with the latest manufacturing processes ensure a quality product, every time.

We hope to develop office chairs which are more in line with the Indian body with better engineered concepts in order to nurture human health. Innovative designs can make the working environment appear more elegant and refined.

CERTIFICATIONS

Every chair that leaves the factory is manufactured in compliance to international standards keeping in mind durability, a reduced carbon footprint and higher sustainability. This

means that each product is created to support you, securely year after year making it the foundation for a highly safe and civilised workplace.

MATERIALS AND PROCESS

The factory employs a highly effective system of production from sourcing of materials and to the finished product which allows the unit to simultaneously produce various furniture units while maintaining the highest standard of quality. All materials used are vetted for their comfort and

durability keeping in mind the well being of the end user. Using a highly detailed approach towards engineering we apply a deeper understanding of the human body to develop a seat that's ideal for your health.

SOURCING

Ethical and local sourcing is a key component of our core values of the company. That being said we source quite a few of our raw material globally making the sourcing a healthy mix of global yet local. This allows us to support local manufacturers nurturing their talent and business while providing

the best quality material to our consumer. Developing a vendor chain that locally sources materials for our factory, we strive towards a lower carbon footprint with an integrated logistics chain and an efficient procurement team

QUALITY CHECK

Each chair goes through rigorous quality check to ensure its longevity. This check is a continuous process that exists parallel to the line and ensures at critical points the standards remain constant. Pre production fabrics are passed through a rub test to see its durability. Frames are tested for their

structural integrity. The foams are tested for their give and bounce. The castors have to pass through a rigorous test for endurance. Every chair is built for the ages with a solid 5 year warranty. The hydraulics are tested for a random weight drop to understand the give/strength for the hydraulic gas lift.

OUR PEOPLE

We have over 60 dedicated employees who work in this unit. A chair starts its life with the frame being punched then heading to the foam which is cut with precision by the workers who then pass it onto the technicians who work on the chair kit. The seamstresses work diligently on the upholstery of

the seat cushions with detail to ensure that not a stitch is out of place. An assembly line setup ensures a steady flow till a kit is assembled packed and shipped over to the fulfillment center and ultimately to you, the end user.

PACKAGING

Ensuring what you see is what you get has been our slogan whenever we think packaging. With hours of research and meticulous testing we decided to pack a little extra so that you get your product just as it had left the line. Every corner, side, edge comes padded with packing to keep away bumps bruises and

scratches. This enables us to grow our networks to connect with more cities and bring the furniture to you. The packaging is reusable ie. a standard kit box for a chair we manufacture can be repurposed to be used as a storage box or a makeshift pedestal to store documents and files.

